

What is DI-NOC?

DI-NOC is an 8 mil, multi-layer, adhesive-backed vinyl film that can be used as a decorative surface finish to replicate the look of wood grain, natural stone, metal, and hundreds of other designs.

How many surface finishes are available?

The Product comes in over 1000 patterns designed for interior architectural applications and over 100 patterns designed for exterior applications.

What type of applications is DI-NOC used on?

Most DI-NOC patterns can be used on casework, doors, columns, walls, elevators, ceilings, and many more applications.

What format does the material come in?

This film is provided in roll format with most patterns available in 48 in. x 164 ft. (1220 mm x 50 m) rolls. There are a few exceptions with some specialty finishes including the WG-GN, VM and ET Series available in 48 in. x 82 ft. (1220 mm x 25 m) rolls.

What surfaces can DI-NOC be applied to?

The Product bonds to most non-porous, smooth surfaces such as metal, wood, interior glass, and high-pressure laminates. Most patterns can be formed around three dimensional surfaces when using heat.

How easy is it to install DI-NOC?

DI-NOC's pressure-sensitive adhesive with 3M™ Comply™ Adhesive Technology provides virtually air bubble-free installation, simplifying and speeding application.

Who can install DI-NOC?

In order to ensure your application looks its best, 3M recommends using a 3M Endorsed DI-NOC Installer. These installers have received detailed training on proper installation techniques specific to this product. You can find a listing of 3M Endorsed DI-NOC Installers or information on how to become an endorsed installer by accessing our website at www.3M.com/AMD.

Can DI-NOC be installed in both interior and exterior applications?

DI-NOC was originally designed for interior applications. However, 3M has expanded the offering to include DI-NOC EX Series; specifically designed for exterior applications with weather and sunlight exposure.

How durable is this solution?

DI-NOC for interiors has an Expected Performance Life of 12 years for indoor vertical applications. See the DI-NOC Technical Datasheet for warranty information.

DI-NOC EX for exteriors has an Expected Performance Life of 7 to 16 years for outdoor vertical applications, depending on climate and pattern. See the DI-NOC EX Technical Datasheet for warranty information.

How do you maintain the product's visual appearance?

Regular cleaning will help maintain the Product's appearance. Use mild detergent and water, and a soft cloth or sponge without abrasives. Avoid using strong solvents or detergents.

Can surface damage be repaired?

Gouges or other damage through the film surface can be repaired by cutting out the damaged film and replacing that piece with the same pattern of film, or by removing and replacing an entire panel of film.

Who is the "typical" customer for this product line?

Any business or organization seeking to transform their dated facility into a refreshed environment.

What value does DI-NOC provide to my customer?

The Product provides a cost effective way to replicate the look of natural materials and other decorative finishes used for architectural elements in designed environments. It also enables business owners to use design trends to enhance their customer's experience.

Why use DI-NOC instead of traditional, high-pressure laminate?

Projects using DI-NOC can offer expanded pattern selections and reduce costs compared to traditional remodeling. Installation can be completed without demolition, power equipment and other distractions. The Product installs with minimal preparation and can be easily repaired if damaged.

What markets are seeing more success with this product?

DI-NOC has been used successfully in many markets including commercial offices, financial, hospitality, education, healthcare and retail facilities.

Where can I buy DI-NOC?

You can get DI-NOC through one of our authorized dealers. They will be able to assist you and sell you the product installed. You can find the closed one to your location in our [Where to Buy](#) section on the 3M website.

What does DI-NOC cost?

Pricing varies by pattern series with the lowest pricing for solid color or simple designs and the highest prices for high gloss or special effects patterns. Contact 3M's distribution partners for pricing.

What is the minimum order quantity?

DI-NOC can be purchased in full roll format (48 in. x 164 ft. or 82 ft.) or cut to length starting at 15' linear.

(continued)



How do I place an order?

Orders can be submitted to 3M's distribution partners. If you have a large volume order, please reach out to a 3M sales representative directly.

How do I get a material sample and what size is available?

Material samples are provided in 5 1/2 in. x 8 in. memos and can be requested by contacting 3M's distribution partners or through our 3M website via our [request a sample online form](#).

Are there other materials in this product line that provide additional functions other than a decorative finish?

Yes. DI-NOC Whiteboard WH-111 and PWF-500 are high quality dry erase solutions that can turn walls into reusable writing surfaces. DI-NOC AR Series provides added abrasion resistance to high-traffic areas. DI-NOC TIL Series can be used to cover and refresh existing tile and grout areas. DI-NOC E Series is a nonvinyl more sustainable finish solution.

How do I proceed if I have technical questions?

If you have questions about this Product, contact 3M's Technical Service helpline at 1-888-650-3497.

Where can I find more information on DI-NOC?

Additional product and technical information, as well as application examples and videos can be found by accessing our website at www.3M.com/AMD, or on 3M Commercial Solutions Mobile (COSMO) App on iOS and Android. Please see all of our available patterns in our [interactive catalog](#).

3M Commercial Solutions
3M Center, Building 220-12E-04
St. Paul, MN 55144

Phone 1-800-650-3497
Web 3M.com/AMD

© 3M 2023. All rights reserved.
3M and DI-NOC are trademarks of 3M.

Used under license in Canada.
All other trademarks are property of
their respective owners. Please recycle.
January 2023